CONTENT

• Private Sector Engagement of Oxfam in Vietnam
• Private Climate Financing models
PRIVATE SECTOR ENGAGEMENT
OXFAM IN VIETNAM
TO ENGAGE PRIVATE SECTOR

1. Power
   Of workers, communities & farmers

2. Government

3. Consumers

4. Investors
VIETNAM - TOP 5 COUNTRIES, MOST VULNERABLE TO CLIMATE CHANGE

Mekong River Delta

Sea level rise, Salinity intrusion

Agriculture

the poor, women, children, ethnic minorities.
AGRIBUSINESS RESILIENCE

Approach
- Value chain actors’ resilience
- Adaptive solutions, affordable mitigation
- Social & environmental impacts management
- Natural resources management, fair-sharing

Value chain governance
Business continuity planning
Sustainable production practice

Shared risks & benefits
Inclusive investment/financing
Farmers’ empowerment & capacity

Management
Market Access
Inclusive business
Creating shared value

Inclusive Business
SMEs Development Program
MODEL #1: MINHPHU SOCIAL ENTERPRISE OF MANGROVE SHRIMP SUPPLY CHAIN
MANGROVE FOREST & ECO-SHRIMP FARMING

Market demand of eco-shrimp
Unqualified, low productivity

Community’s livelihood
Complicated supply chain

Deforestation, intensive shrimp farming
Sea-level rise, sea water intrusion, coastal erosion
MINH PHU SOCIAL ENTERPRISE INITIATIVE

Services
(Collectors, Middlemen)

Mangrove Shrimp Supply Chain SE
MINH PHU SOCIAL ENTERPRISE ANALYSIS

Aquaculture Supply Chain

Hatchery technology
Processing assets
Certification cost
Forest management fee

Land use right
Labour

Farm

Farmers’ livelihood
Higher income
Advancing hatchery
Technical assistance
Certification cost
Forest management fee

BENEFITS

Product quality
Stable supplies
Reputation/Branding
Higher income
Market expansion

MINH PHU
SHARING GOOD FOOD

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MODEL #2: PRIVATE FINANCING FOR INCLUSIVE & SUSTAINABLE SHRIMP VALUE CHAIN
THADIMEXCO’S INCLUSIVE BUSINESS

- Certification auditing cost for cooperative’s farms (ASC)
- Management cost for cooperative’s compliance
- Premium price
- Cooperative operation cost
- Warehouse building cost
- Logistics cost

ASC: Aquaculture Stewardship Council
BEIA: Biodiversity & Environment Impact assessment

Bank guarantee
MODEL #3: INTEGRATED RICE-SHRIMP FARMING
SALTWATER INTRUSION & AGRICULTURE IN THE MEKONG DELTA

Fig. Status of saline intrusion in Mekong Delta
INTEGRATED RICE-SHRIMP FARMING MODEL

No fertilizer
Adaptive rice seeds
No pesticide
No anti-biotics
Black Tiger shrimp

Rice farming in rainy season
Collaboration
Technical assistance Monitoring
Shrimp farming in dry season

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